



WFTV-TV  
P.O. Box 863324  
Orlando, FL 32886-3324  
ph: (407) 841-9000  
fx: (407) 841-8259

Advertiser  
Agency  
Buyer  
Salesperson

Pol/Iss/Priorities USA Action-LCV (15165)  
Mundy Katowitz Media (1954)  
PLACEMENT, MEDIA  
Telerep/Washington DC, Washington DC  
(1040)  
ph: (555) 555-5555  
Political - Issue (1068)  
1561/PRIORITIES USA ACTION (135375)  
National/Political  
1561/06282551

Invoice 635594  
Inv Date 9/30/2012  
Terms Net 30  
Contract 327431  
Bill Type Standard  
Period 8/27/2012 - 9/30/2012

Mundy Katowitz Media  
1322 G Street South East  
Washington, DC 20003

AgM

Product  
Brand  
Acct Types  
Est/Headline  
Demo  
Revision  
Comments

PRIORITIES USA ACT

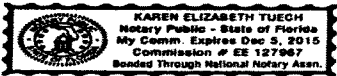
CO-OP/Order Type No/Normal  
Package  
Gen. Date 10/1/2012 4:51:11PM

Orlando (WFTV)

OFFICIAL BILLING INVOICE

Line	Type	Scheduled	Schedule Days to Run	Air Time	Length		Copy/TSCI	Amount	Remarks
1.0	Spot	11:00:00AM-12:00:00	Day,F-1	09/21/12 10:59AM (Fr)	00:30		PRATV1219H	\$1200.00	
2.0	Spot	12:35:00AM- 1:35:00	Day,F-1	09/21/12 1:31AM (Fr)	00:30		PRATV1219H	\$500.00	
3.0	Spot	4:00:00PM- 5:00:00	Day,F-1	09/21/12 4:39PM (Fr)	00:30		USATV02	\$1200.00	
4.0	Spot	6:00:00PM- 7:00:00	Day,F-1	09/21/12 5:59PM (Fr)	00:30		PRATV1219H	\$3400.00	
5.0	Spot	7:00:00AM- 9:00:00	Day,F-1	09/21/12 7:29AM (Fr)	00:30		USATV02	\$2500.00	
6.0	Spot	11:35:00PM-12:05:00	Day,M-1	09/24/12 11:44PM (Mo)	00:30		PRATV1219H	\$1200.00	
7.0	Spot	12:00:00PM- 1:00:00	Day,M-1	09/24/12 12:28PM (Mo)	00:30		USATV02	\$1100.00	
8.0	Spot	5:00:00PM- 6:00:00	Day,M-1	09/24/12 5:41PM (Mo)	00:30		PRATV1219H	\$2400.00	
9.0	Spot	6:00:00AM- 7:00:00	Day,M-1	09/24/12 6:44AM (Mo)	00:30		USATV02	\$2500.00	
10.0	Spot	7:00:00PM- 7:30:00	Day,M-1	09/24/12 6:59PM (Mo)	00:30		USATV02	\$4250.00	
11.0	Spot	9:00:00AM-10:00:00	Day,M-1	09/24/12 9:29AM (Mo)	00:30		PRATV1219H	\$750.00	
12.0	Spot	12:00:00PM-12:30:00	Day,Sa-1	09/22/12 12:24PM (Sa)	00:30		PRATV1219H	\$750.00	
13.0	Spot	5:00:00AM- 6:00:00	Day,Sa-1	09/22/12 5:38AM (Sa)	00:30		USATV02	\$400.00	
14.1	Spot	12:35:00AM- 1:30:00	Day,Sa-1	09/22/12 1:26AM (Sa)	00:30		PRATV1219H	\$350.00	
15.0	Spot	7:00:00PM- 8:00:00	Day,Sa-1	09/22/12 7:08PM (Sa)	00:30		USATV02	\$1400.00	
16.0	Spot	12:00:00PM-12:30:00	Day,Su-1	09/23/12 12:09PM (Su)	00:30		USATV02	\$750.00	
17.0	Spot	6:00:00PM- 6:30:00	Day,Su-1	09/23/12 6:06PM (Su)	00:30		PRATV1219H	\$2400.00	
18.0	Spot	10:00:00AM-11:00:00	Day,Th-1	09/20/12 10:13AM (Th)	00:30		USATV02	\$700.00	
19.0	Spot	12:00:00PM- 1:00:00	Day,Th-1	09/20/12 12:12PM (Th)	00:30		PRATV1219H	\$1100.00	
20.0	Spot	3:00:00PM- 4:00:00	Day,Th-1	09/20/12 3:29PM (Th)	00:30		USATV02	\$825.00	
21.0	Spot	5:00:00PM- 6:00:00	Day,Th-1	09/20/12 5:13PM (Th)	00:30		PRATV1219H	\$2400.00	
22.0	Spot	5:30:00AM- 6:00:00	Day,Th-1	09/20/12 5:30AM (Th)	00:30		USATV02	\$1200.00	
23.0	Spot	7:00:00AM- 9:00:00	Day,Th-1	09/20/12 7:29AM (Th)	00:30		PRATV1219H	\$2500.00	
24.0	Spot	10:00:00AM-11:00:00	Day,Tu-1	09/18/12 10:19AM (Tu)	00:30		USATV02	\$700.00	
25.0	Spot	3:00:00PM- 4:00:00	Day,Tu-1	09/18/12 3:41PM (Tu)	00:30		USATV02	\$825.00	
26.0	Spot	5:30:00AM- 6:00:00	Day,Tu-1	09/18/12 5:42AM (Tu)	00:30		USATV02	\$1200.00	
27.0	Spot	7:00:00PM- 7:30:00	Day,Tu-1	09/18/12 7:29PM (Tu)	00:30		USATV02	\$4250.00	
28.0	Spot	7:00:00AM- 9:00:00	Day,Tu-1	09/18/12 8:29AM (Tu)	00:30		USATV02	\$2500.00	
30.0	Spot	11:00:00AM-12:00:00	Day,W-1	09/19/12 10:59AM (We)	00:30		PRATV1219H	\$1200.00	
31.0	Spot	4:00:00PM- 5:00:00	Day,W-1	09/19/12 4:18PM (We)	00:30		USATV02	\$1200.00	
32.0	Spot	6:00:00AM- 7:00:00	Day,W-1	09/19/12 6:42AM (We)	00:30		PRATV1219H	\$2500.00	
33.0	Spot	6:00:00PM- 7:00:00	Day,W-1	09/19/12 6:14PM (We)	00:30		PRATV1219H	\$3400.00	
34.0	Spot	9:00:00AM-10:00:00	Day,W-1	09/19/12 9:12AM (We)	00:30		USATV02	\$750.00	
35.0	Spot	11:35:00PM-12:05:00	Per week (1),Fr	09/21/12 12:04AM (Fr)	00:30		USATV02	\$1200.00	M/G For 29.0.1

We warrant that the actual broadcast information shown on this invoice was taken from the official program log.



Gross Total	\$55,500.00
Commission	(\$8,325.00)
Net Total	\$47,175.00

Total Spots 34

WFTV-TV does not accept advertising contracts that impermissibly discriminate on the basis of race or ethnicity. This non-discrimination provision is a condition of each advertising contract with this station, whether verbal or written.